Jefferson County Economic Development Consortium Board of Directors Meeting May 11, 2011



Meeting called to order at 8:36 a.m.

Board members present: Supervisors, Mary Delany, Jim Schroeder, Augie Tietz, Tim Freitag-Jefferson, Steve Wilke-Lake Mills, John Wilmet-Fort Atkinson, Bill Dovi-Waterloo, Mark Johnsrud-Johnson Creek

Others Present: Mary Nimm —City of Whitewater, James Romlein, Lynn Forseth-Madison College, Professor Steve Grabow, Vivian Kuss — WE Energies, Buck Smith, Steve Klein- JCTC, County Board Chairperson-John Molinaro, JCEDC Executive Director Dennis Heling and Administrative Assistant RoxAnne Witte, Tanya Goodrich-JCEDC Intern.

Certification of compliance with Open Meeting Law Requirements

D. Heling certified compliance for the agenda dated April 13, 2011

Election of Officers

Motion by Dovi/Tietz to nominate Ron Krueger as chairperson. Motion by Dovi/Wilmet to close nominations and cast unanimous ballot for Ron Krueger as chairperson. Motion carried.

Motion by Freitag/Tietz to nominate Bill Dovi as vice chairperson. Motion by Wilmet/Freitag to close nominations and cast a unanimous vote for Bill Dovi as chairperson. Motion carried.

Motion by Dovi/Tietz to nominate John Wilmet as secretary/treasurer. Motion by Delany/Dovi to close nominations and cast a unanimous ballot for John Wilmet as secretary/treasurer. Motion carried.

Terms of Office

Name	Community Representing	Term Expires
Tim Freitag	City of Jefferson	May 2012
Augie Tietz	County Supervisor	May 2012
Steve Wilke	City of Lake Mills	May 2013
Jim Schroeder	County Supervisor	May 2013
John Wilmet	City of Fort Atkinson	May 2013
Ron Krueger	City of Watertown	May 2014
Mary Delany	County Supervisor	May 2014
Bill Dovi	City of Waterloo	May 2014

Public Comment

County Chairperson Molinaro – gave a presentation on the Jefferson County Brick Paver Campaign to recreate the landscape around the Jefferson County Veterans Memorial in celebration of Jefferson County's 175th Anniversary.

Introductions were done by everyone in attendance.

Presentation on Solutions to Economic and Environmental Impacts of Brownficelds. Eric Ballas a Brownfields Marketing Specialist gave a presentation on the Wisconsin Plant Recovery Initiative to help clean up manufacturing sites in Jefferson County. The board received information on the financial resources that are available for cleanup and redevelopment.

Minutes

Tietz/Schroeder moved to approve the minutes of the April 13, 2011 as presented. Motion carried.

DISCLAIMER: These minutes are uncorrected and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

Executive Directors Report

D. Heling distributed his monthly written report to the board of directors. Dovi/Wilmet moved to accept the Executive Directors Report as printed. Motion carried.

Finance Report

Tietz/Dovi moved to approve the April 2011 financials as submitted. Motion carried.

Committee Reports

Tourism

- S. Cline updated the board on the activities of JCTC –
- 1. Visitors Guide is being distributed at this time.
- 2. JCTC is now sending out a monthly newsletter. The board was reminded to have their events info sent to Steve to be included in the newsletter and on the web site.
- 3. The awards night was a huge success and they are now planning a casino night.
- 4. All Jefferson County's activities are now being published on the State of Wisconsin Department of Tourism web site.

Transportation Issues

A. Tietz updated the board on the inter-urban trail discussions. WE Energies has reconsidered and will be meeting next week to finalize the contract.

Business Development, Retention and Attraction

D. Heling and M. Johnsrud updated the board on a project that they are working on for the Village of Johnson Creek.

Discussion was held on the development of an Economic Development Partnership that would be able to help with financing for business relocation/expansion. County Chairperson Molinaro requested that he be provided with an executive summary of what this entity might look like for further review.

Future Agenda Items

- 1. Economic Development Corporation Financial Assistance Model
- 2. Glacial Heritage listening sessions

Upcoming Meetings

JCEDC Board of Directors, June 8, 2011 8:30 am, UW Extension/Workforce Develop. Building, Rm 12. Bicycle Forum, July 21, 2011, 6:00 pm, Fort Atkinson Library.

Adjournment

There being no further business for consideration, motion by Dovi/Wilmet to adjourn. Meeting adjourned at 10:10 am.

Respectfully submitted,

RoxAnne L. Witte Recording Secretary